

AGENDA
Joint Hearing

ASSEMBLY BUDGET SUBCOMMITTEE NO. 4
ON STATE ADMINISTRATION

Assemblymember Rudy Bermudez, Chair

AND

ASSEMBLY COMMITTEE ON JOBS, ECONOMIC
DEVELOPMENT AND THE ECONOMY

Assemblymember Mark Ridley-Thomas, Chair

THURSDAY, APRIL 3RD
STATE CAPITOL, ROOM 4202
UPON ADJOURNMENT OF SESSION

I. Opening Comments

II. Overview of Trade and Commerce Agency Programs and Budget Proposals

Lon S. Hatamiya	Secretary California Trade and Commerce Agency
Todd Clark	Legislative Analyst's Office

III. Economic Development in California

A. Overview of California's Economic Development Programs

Wayne Shell	President & CEO California Association for Local Economic Development
Betty Jo Toccolli	President California Small Business Association

B. Enterprise Zones

Bill Dohring	City of Brawley, and Imperial County
Luis Fuentes	Imperial Valley Economic Development Corporation
John Valencia	City of Coachella
Other Public Testimony	

C. Tourism

Terri Taylor-Solorio	<i>President & CEO</i> California Travel Industry Association
Robert Berret	<i>Senior Vice President, Domestic Marketing</i> LA Inc., The Convention and Visitors Bureau
David Cohn	<i>Small Business Owner</i> Cohn Restaurant Group, San Diego
Tom Mulhall	<i>Small Business Owner</i> Terra Cotta Inn, Palm Springs

Other Public Testimony**D. Small Business Development Centers.**

Mary Wollesen	<i>Community College Statewide Director</i> Small Business Development Center Program
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Other Public Testimony**E. California Main Street Program**

Jay Turner	<i>Executive Director</i> North Park Main Street
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Other Public Testimony**F. California Technology Investment Program (Cal Tip)**

Tyler Orion	<i>President & CEO</i> San Diego Regional Technology Alliance
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Victor Hwang	<i>Chief Operating Officer</i> Larta
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Other Public Testimony**VII. General Public Testimony**

Gwen Moore	Los Angeles – Black Business Association
Dr. Phil Borden	Women & Minorities
Gary McKinsey	Modesto – Grimbley-Coleman, CPA's
Ruth Lopez-Williams	El Monte - Latino Business Assn
Vivian Shimoyama	Los Angeles – Breakthru Unlimited
Other Public Testimony	