

Children and Youth Behavioral Health Initiative (CYBHI) Milestones and Spending Plan

This document provides a high-level view of CYBHI workstream milestones and associated funding for State Fiscal Years 2021-22, 2022-23, and early 2023-24. It articulates the timeline of key activities and plan for spending for allocations tied to each workstream.

Click [HERE](#) for the January 2023 Progress Report (which outlines work efforts completed over the last 18 months)

Spending Plan Chart, By Department, Workstream and Major Milestones

Major Milestone	Timeline of Key Activities	Budget Allocation Tied to Milestone	Other Information, as applicable
Department of Health Care Services (DHCS) – Evidence-based and community-defined practices grants			
Planning and stakeholder engagement	<ul style="list-style-type: none"> • Convened an expert panel Think Tank – April 2022 – October 2022 • Convened public stakeholder workgroup – July – October 2022 • 	Not Applicable (N/A)	Multiyear expenditure authority through 6/30/2025
Execute contract with Third-party grant administrator	<ul style="list-style-type: none"> • Release Request for Information (RFI) – Anticipated February/March 2023 • Identify pool of TPA candidates – March 2023 • Execute contract with TPA – Anticipated April 2023 	\$26,100,000	Multiyear expenditure authority through 6/30/2025
Execute Interagency Agreement (IAA) with the Mental Health Services Oversight & Accountability Commission (MHSOAC)	<ul style="list-style-type: none"> • Execute IAA – Anticipated March 2023 	\$42,900,000 ¹	Multiyear expenditure authority through 6/30/2025

¹ Based on Medi-Cal Estimate, final amount will be reflected in IAA

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Request for Applications (RFA) release – Round 1, parent and caregiver support programs	<ul style="list-style-type: none"> RFA released - December 1, 2022 Application deadline – January 31, 2023 	\$20,000,000	Multiyear expenditure authority through 6/30/2025
		\$10,000,000	
RFA release – Round 2, trauma-informed practices and programs	<ul style="list-style-type: none"> RFA released – February 9, 2023 Application deadline – April 10, 2023 	\$100,000,000	Multiyear expenditure authority through 6/30/2025
RFA release – Round 3, early childhood wraparound programs	<ul style="list-style-type: none"> Anticipated RFA released – March 1, 2023 Anticipated Application deadline – May 1, 2023 	\$60,000,000 ²	Multiyear expenditure authority through 6/30/2025
RFA release – Round 4, youth-driven programs	<ul style="list-style-type: none"> Anticipated RFA released – April 1, 2023 Anticipated Application deadline – May 30, 2023 	\$50,000,000 ¹	Multiyear expenditure authority through 6/30/2025
RFA release – Round 5, early intervention practices and programs	<ul style="list-style-type: none"> Anticipated RFA released – April 1, 2023 Anticipated Application deadline – May 30, 2023 	\$100,000,000 ¹	Multiyear expenditure authority through 6/30/2025
RFA release – Round 6, community-defined evidence practices	<ul style="list-style-type: none"> Anticipated RFA released – June 1, 2023 Anticipated Application deadline – July 31, 2023 	\$30,000,000 ¹	Multiyear expenditure authority through 6/30/2025
DHCS – School-linked partnership and capacity grants			
K-12 Schools and Districts			
Execute contract with Third-Party Administrator (TPA) representing one lead County Office of Education (COE)	<ul style="list-style-type: none"> Anticipated May 2023 	TBD	Multiyear expenditure authority through 6/30/2025

² Amounts approximate; TBD upon final release of RFA

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TPA/Lead COE executes subcontracts with other 57 COEs	<ul style="list-style-type: none"> Anticipated June 2023 	Not Applicable	Multiyear expenditure authority through 6/30/2025
COEs/LEAs complete grant activities and submit deliverables on payment schedule	<ul style="list-style-type: none"> June 2023 – December 2024 	\$400,000,000	Multiyear expenditure authority through 6/30/2025
Institutions of Higher Education			
Execute contracts with Third-Party Administrator (TPA) representing California Community Colleges, California State University, and University of California system offices	<ul style="list-style-type: none"> Anticipated May 2023 	TBD	Multiyear expenditure authority through 6/30/2025
System Office executes subcontracts/MOUs with other each campus	<ul style="list-style-type: none"> Anticipated June 2023 	Not Applicable	Multiyear expenditure authority through 6/30/2025
Campuses/system offices complete grant activities and submit deliverables on payment schedule	<ul style="list-style-type: none"> June 2023 – December 2024 	\$150,000,000	Multiyear expenditure authority through 6/30/2025
Student Behavioral Health Incentive Program (SBHIP)			
Managed Care Plan (MCP) needs assessment, accelerated project plans, and standard timeline project plans due	<ul style="list-style-type: none"> March 2022 – December 2022 	\$213,923,000	Multiyear expenditure authority through 6/30/2025
MCP Bi-Quarterly reports due	<ul style="list-style-type: none"> December 2022, every 6 months thereafter (accelerated project plans) 	\$132,352,000	Multiyear expenditure authority through 6/30/2025

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	<ul style="list-style-type: none"> June 2023, every 6 months thereafter (standard timeline project plans) 		
Project outcome plans due	<ul style="list-style-type: none"> December 2024 	\$42,711,000	Multiyear expenditure authority through 6/30/2025
DHCS – Behavioral Health Virtual Services & e-Consult Platforms & Pediatric/Primary Care Training			
Execute contract with selected primary vendor for children/youth platform	<ul style="list-style-type: none"> Anticipated March 2023 	\$120,000,000 ³	Multiyear expenditure authority through 6/30/2025
Establish stakeholder planning workgroup for statewide e-Consult service and training program	<ul style="list-style-type: none"> March 2023 	N/A	
Initiate pre-launch planning, development, testing and marketing activities for children/youth platform	<ul style="list-style-type: none"> March 2023 – December 31, 2023 	N/A	
Execute contract with selected primary vendor for e-Consult services	<ul style="list-style-type: none"> Anticipated May/June 2023 	\$60,000,000 ²	Multiyear expenditure authority through 6/30/2025
Launch training for primary care providers, pediatricians, other health care providers and schools	<ul style="list-style-type: none"> September 2023 	\$50,000,000 ²	Multiyear expenditure authority through 6/30/2025
Launch virtual services platform for children/youth	<ul style="list-style-type: none"> January 1, 2024 	N/A	
Launch statewide e-Consult services	<ul style="list-style-type: none"> January 1, 2024 	N/A	
Office of the California Surgeon General (OSG) - Trauma Informed Training for Educators			

³ Budgeted amount for CY – Fiscal year 2022-2023

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Vendor contract with WestEd for development and deployment of training	<ul style="list-style-type: none"> • Agreement executed June 2022 • Public launch of training expected June 2023 	\$1,000,000	
OSG - ACEs and Toxic Stress Public Awareness Campaign			
Vendor contract for campaign development and implementation	<ul style="list-style-type: none"> • RFP released Fall 2022; award anticipated spring 2023 • Launch of Campaign in Fall 2023 	\$21,900,000	None
Vendor contract for ACEs and mental/behavioral health communications and project management support	<ul style="list-style-type: none"> • Contract awarded October 2022 	\$500,000	None
California Department of Public Health (CDPH) - Stigma Reduction and Public Awareness Campaign			
Vendor Contract for Communications Macro Campaign	<ul style="list-style-type: none"> • RFP released January 2023; award anticipated spring 2023 • Launch of Campaign in August/Sept 2023 	\$33,000,000	
Vendor Contract for Micro Campaigns (Community Grants)	<ul style="list-style-type: none"> • RFA release spring 2023; award anticipated spring/summer 2023 	\$15,000,000	
Independent Formative Research Contract	<ul style="list-style-type: none"> • Anticipate contract with SocialQuest to undertake formative research – Start Spring 2023 	\$2,000,000 over 2 years	
Independent Evaluation Contract	<ul style="list-style-type: none"> • Anticipate contract with Sentient to undertake campaign evaluation – Start Spring 2023 	\$3,000,000 over 3 years	
Administration (staff, focus groups, project mgmt.)	<ul style="list-style-type: none"> • Campaign administration, community partner engagement, personnel, and project management FY 22-23 to FY 24-25) 	\$6,000,000 over 3 years	

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CDPH - Targeted Youth Suicide Prevention Campaign			
Grants to community-based organizations	<ul style="list-style-type: none"> Sierra Health Foundation selected as implementation partner in November 2022. Grants to CBOs in April 2023 	\$18.2 million over three years	
Implement Media/Marketing Campaign	<ul style="list-style-type: none"> RFA released December 2022 Vendor to be selected on February 17, 2023 	\$18 million over three years	
Conduct Evaluation	<ul style="list-style-type: none"> UCLA selected as independent contractor in Dec 2022 	\$900,000 over three years	
CDPH - Pilots for Public Reporting and Crisis Response to Youth Suicide and Suicide Attempts			
Grants to Counties	<ul style="list-style-type: none"> Eligible counties identified with data Key informant interviews conducted with counties in Feb/March 2023 Pilot counties selected in March 2023 	\$32 million	
State-level Rapid Reporting	<ul style="list-style-type: none"> Implementation plan in April 2023 	\$13.4 million	
Provide Training and Technical Assistance (TAT)	<ul style="list-style-type: none"> TAT providers selected in November 2022 	\$300,000	
Conduct Evaluation	<ul style="list-style-type: none"> UCLA selected as independent contractor in Dec 2022 	\$900,000	
Department of Health Care Access and Information (HCAI) - Wellness Coach Workforce			
Vendor Contract for Certification and Technical Assistance Partner	<ul style="list-style-type: none"> Released Request for Information in Jan 2023 Plan to execute contract in Apr 2023 	\$21,000,000	

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Vendor Contract for Marketing Partner	<ul style="list-style-type: none"> Released Request for Information in Jan 2023 Plan to execute contract in Apr 2023 	\$20,000,000	
Training Provider Funds to Support Wellness Coach Training Development-Round 1	<ul style="list-style-type: none"> Planned to encumber Spring – Summer 2023 	\$1,000,000 (estimated)	
Training Provider Funds to Support Wellness Coach Training Development-Round 2	<ul style="list-style-type: none"> Planned to encumber Summer 2023 – Summer 2024 	\$22,000,000 (estimated)	
Individual Wellness Coach Scholarships	<ul style="list-style-type: none"> Project to award Jan 2024- July 2024 	\$52,300,000 (estimated)	
HCAI - Broad BH Workforce Capacity			
Primary Care – Training and Education in Addiction Medicine (PC-TEAM) Fellowship Scholarship Program	<ul style="list-style-type: none"> Awarded 2022 	\$18,600,000 (SUD Funding)	
SUD: Earn and Learn	<ul style="list-style-type: none"> Organizational Grant application open: December 1, 2022 – February 28, 2023 	\$23,500,000 (\$14M from SUD Funding & \$9.5M from Earn & Learn Funding)	
Justice System Involved Youth/SUD Training	<ul style="list-style-type: none"> BH Training Development RFI open: January 17, 2023 – February 24, 2023 	\$9,000,000 (\$6M from SUD Funding and \$3M for Justice System Involved Funding)	

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Psychiatry Education Capacity Expansion Program	<ul style="list-style-type: none"> • Cycle 1 awards announced in October 2022. Cycle 2 is scheduled to launch in Fall 2023. 	\$41,500,000	
Social Worker Education Capacity Expansion Program	<ul style="list-style-type: none"> • Cycle 1 awards announced in February 2023. Cycle 2 planned launch in Fall 2023. 	\$29,500,000	
Behavioral Health Workforce Pipeline	<ul style="list-style-type: none"> • Health Professions Pathway Program awardees announced in September 2022 	\$24,000,000	
Behavioral Health Social Work Training and Fellowship Program	<ul style="list-style-type: none"> • Behavioral Health Social Work Training and Fellowship Program (stipends) will launch in March 2023 	\$25,000,000 from LRPSS and \$5,000,000 from SUD	
Community Based Organization Grant Program	<ul style="list-style-type: none"> • Awards planned to announce in March 2023 	\$100,000,000 from LRPSS and \$30,000,000 from SUD	
Loan Repayment, Scholarship, and Stipend Augmentation	<ul style="list-style-type: none"> • Behavioral Health Loan Repayments and Scholarships have awarded 1,704 awardees from August 2022-January 2023. Scholarship applications open from January 3, 2023-February 24, 2023. 	\$54,545,000	
Peer Personnel Training and Placement	<ul style="list-style-type: none"> • Program application cycle January 31, 2023-March 30, 2023 	\$28,500,000	
Train New Trainers Primary Care Psychiatry (TNT PCP) Fellowship Scholarship	<ul style="list-style-type: none"> • Awarded 2022 	\$10,000,000	

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HCAI - Early Talents Program			
Vendor Contract for Program Development and Implementation	<ul style="list-style-type: none"> • Contract executed with Child Mind Institute in Dec 2022. 	\$12,500,000	
CalHHS-Agency (Initiative-level)			
Vendor Contract for CYBHI Program, Policy and Systems Change Evaluation	<ul style="list-style-type: none"> • Contract executed with Mathematica in December 2022. Funds now encumbered through FY 2025/26. 	\$30,000,000	
Subject matter expertise, strategic planning, Initiative coordination, governance and project management and communications/PR support	<ul style="list-style-type: none"> • Executed contracts with McKinsey & Co. and KAI Partners, Inc for project management, governance, risk and change management support in October 2021 and August 2022, respectively. • Executed contract with WestEd for landscape analysis work and education sector information and background in Feb 2022. • Executed contract with Breaking Barriers for design and development of an ecosystem working paper • Executed contract with Fenton Communications for communication support, event planning, website development and communications strategy 	\$4,568,100	

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Stakeholder engagement mini-contracts with children, youth and family (CYF) community organizations for diverse feedback and buy-in from communities statewide	<ul style="list-style-type: none">Executed contracts with CYF organizations for feedback and community input on CYBHI goals and outcomes.	\$2,012,170	
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