



# State Economic Blueprint

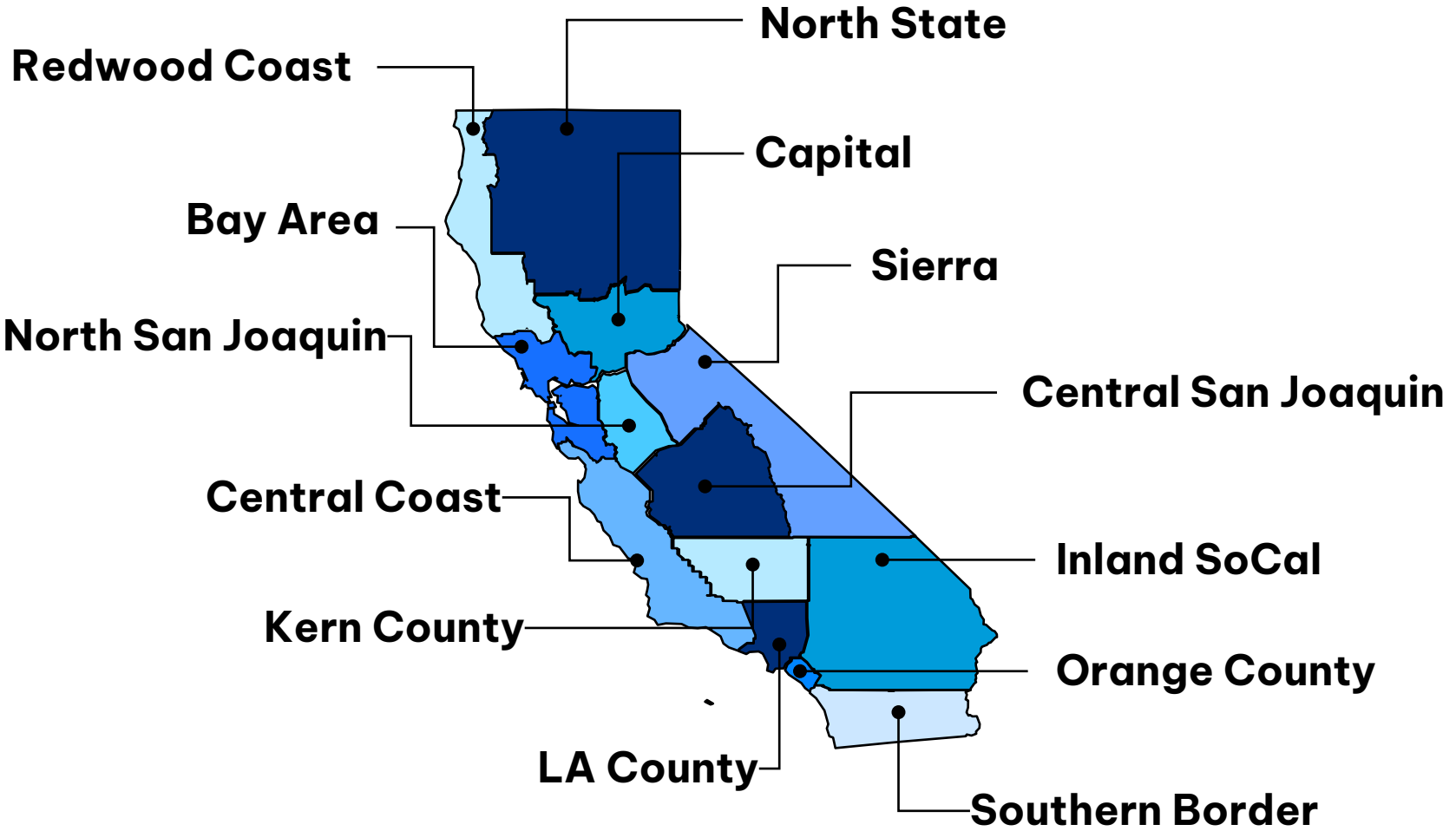
March 2025

# Building a Community-Led, Climate-Forward Economy

California Jobs First invests in key sectors to drive sustainable economic growth, innovation, and access to good-paying jobs.



# California's 13 Economic Regions



# Introducing the State Economic Blueprint

# What the State Economic Blueprint is



- ✓ **A statewide, data-driven sector, business, and workforce strategy** informed by regional plans and priorities
- 

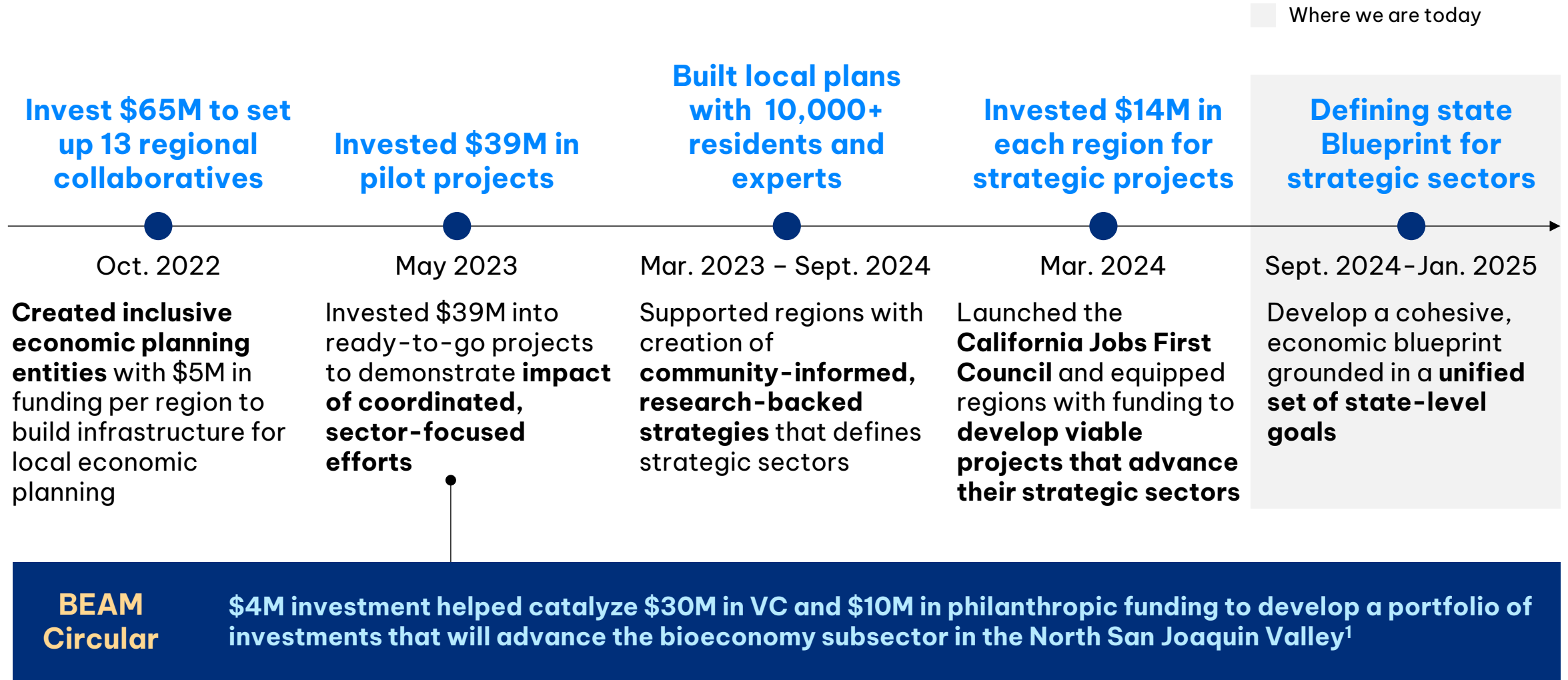


- ✓ The stand up of **durable economic development infrastructure** (at the regional and state levels) to enable successful execution of the blueprint and regional economic development capacity for the long-run
- 



- ✓ A **'playbook'** that helps regions unlock the private investment and public funding they need to deliver on their strategies

# The Blueprint builds on \$286M invested to empower regions to advance their economies through the Regional Investment Initiative



# The State Economic Blueprint includes six core components

## Introduction: The Future Happens Here First

Introduces California Jobs First as a first-of-its kind, statewide economic and workforce development strategy that helps regions develop and implement community-led strategies for inclusive economic growth

## Charting Tomorrow's Future

Profiles the strategic sectors that will drive California's economic growth and innovation over the next decade and introduces pilots for the first two years

## Early Signs of Success

Showcases initial achievements of California Jobs First and economic development successes around the state

1

2

3

4

5

6

## Understanding Today's Reality

Examines California's current economic landscape and highlights efforts underway to address opportunity areas

## Bridging the Gap

Details state initiatives to help regions execute their strategies and make the Blueprint and its goals a reality

## Looking Forward

Emphasizes the importance of continued collaboration and strategic investments to achieve the long-term goals of California Jobs First

# California's Diverse and Dynamic Economy is Reflected in its Strategic Sectors



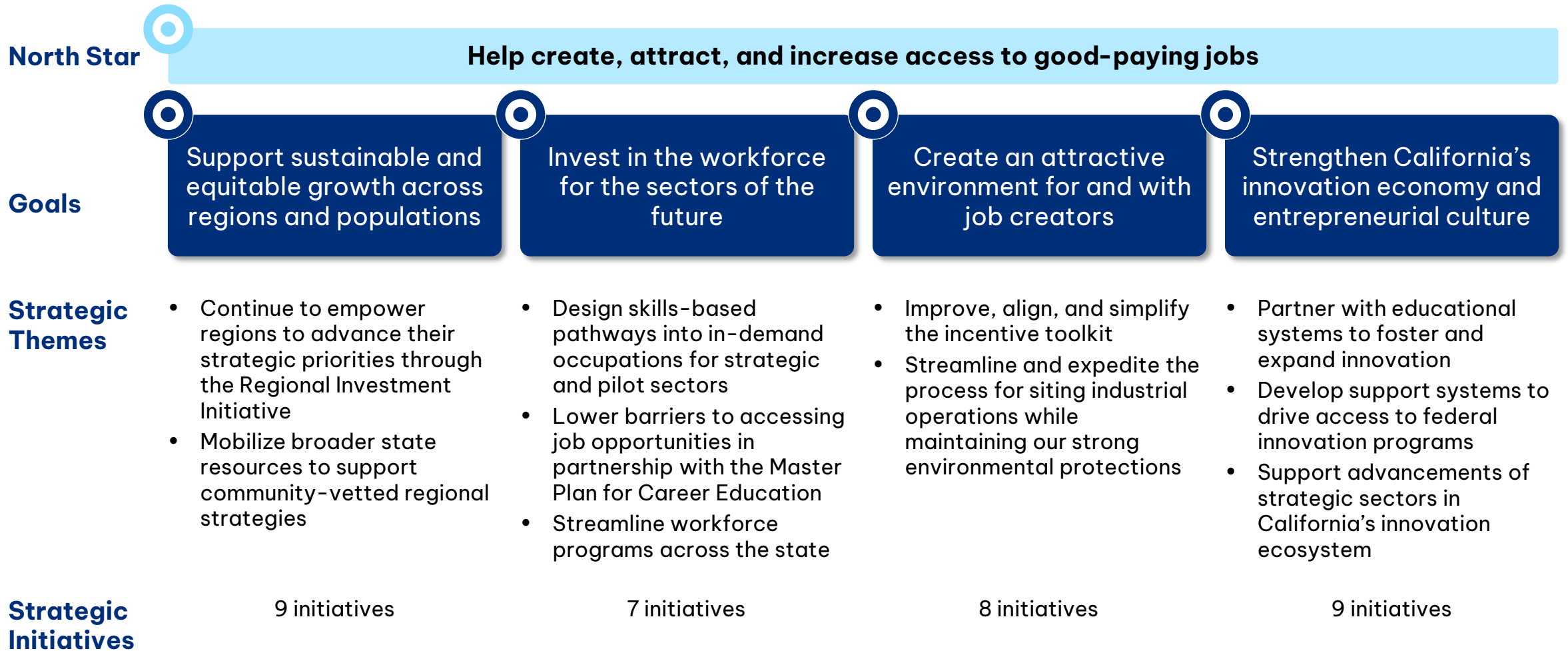
1. High-value advanced and precision manufacturing play a major role in many of the sectors and subsectors within the 'Accelerate' category

Source: August–October 2024 working discussions with GO-Biz and LWDA, Lightcast, Moody's Analytics, MIT Living Wage, Pitchbook, US Cluster Mapping Project, California Jobs First Regional Plans Part 2, meetings with California Jobs First Regional Collaboratives conveners



# Implementing the Blueprint

# The state will partner with its regions to advance the goals of the Blueprint



# California Jobs First will begin by piloting a replicable model for sector development in four “Accelerate” sectors

