



With deepest concern for the 258,860+ taxpaying professionals directly employed in California's legacy motion picture and television industry\*, FilmLA ([www.filmla.com](http://www.filmla.com)) **supports** the expansion of the California Film & Television Tax Credit Program, including proposed changes to make the program more internationally competitive through bills SB630 and AB1138.

(\* source: Motion Picture Association)

### Estimated Program Impact

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- According to the California Film Commission ([film.ca.gov](http://film.ca.gov)), California's Film & Television Tax Credit program is a **proven jobs creator**. With \$330 million available in tax credits available each year since 2014, the program has brought dozens of film and television projects back to California, creating 110,000 jobs and delivering \$21.9 billion in economic benefits, plus \$961.5 million in new state and local tax revenue.
- Acknowledging the threat of international competition, Governor Newsom has proposed an increase in program funding to \$750 million per year. Assuming no changes in project eligibility and full program utilization, the number of new projects enrolled in the California Film & Television Tax Credit Program could **more than double** -- bringing jobs and economic benefits to the California communities that host them.
- Realistically, maintaining full program utilization is contingent on additional changes to make California's program more competitive. This includes **programmatic reforms** such as: 1) increased base tax credit rate, 2) expanded project eligibility, 3) a lift in the program's qualified expenditures cap, and 4) season-over-season award increases, to support multi-year television production investments.
- According to the California Production Coalition ([www.caproductioncoalition.com](http://www.caproductioncoalition.com)), the average location shoot adds **\$670,000 and 1,500 jobs** a day to a local economy.
- FilmLA Research ([www.filmla.com/research](http://www.filmla.com/research)) reports approximately **20 percent** of on-location feature film and one-hour television production in Los Angeles happens with the support of the California Film & Television Tax Credit.

### California's Growing Competition

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- A recent survey of film executives by Prod Pro ([www.prodpro.com](http://www.prodpro.com)) found that California was the **sixth most preferred** place to film in the coming years, behind Toronto, the UK, Vancouver, Central Europe, and Australia.
- The most recent edition of FilmLA Research's annual *Scripted Content Study* determined that fewer than **one in five** (19.4 percent) of the feature films and television shows enjoyed by U.S. audiences are made in California.

- Meanwhile, international competition for this work continues to intensify. According to Olsberg SPI, in 2024 there were **120 global jurisdictions** offering incentives for film and television production. That marks a 39.5 percent increase in programs targeting film jobs in 7 years.
- According to the *Otis College Report on the Creative Economy*, in 2023 Los Angeles County's share of national Film and TV employment fell precipitously to **27%**, compared to 35% just one year before.

### **Current Situation: On-Location Production**

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- FilmLA Research recently announced that with just 23,480 Shoot Days, 2024 was the **second-slowest year** for on-location filming in Greater Los Angeles in 30 years. Only 2020, interrupted by the global COVID-19 pandemic, saw lower levels of filming in area communities.
- Feature Film production in Greater Los Angeles **peaked in 1996** with 13,980 days of permitted production. Just 2,403 Shoot Days were logged for this category in 2024.
- Television production peaked in Greater Los Angeles in 2021, at 18,560 Shoot Days. With just 7,716 Shoot Days logged in 2024, annual television activity has **declined by 58.4 percent** in just three years.

### **Current Situation: Soundstage Infrastructure**

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- California's competitors are adding sound stage capacity; the United Kingdom, and states Georgia and New York, have all grown their capacity by **more than 100 percent** in five years versus twenty-seven percent in California.

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## **About FilmLA**

FILMLA., INC® ([www.filmla.com](http://www.filmla.com)) is a not-for-profit organization and the official film office of the City and County of Los Angeles, among an ever-increasing roster of local municipalities. Through expedited permit processing, comprehensive community relations, film policy analysis and other services, FilmLA works to streamline and enhance the on-location filmmaking process for communities and content creators, to ensure the Greater Los Angeles economy continues to thrive.

Integral to FilmLA's work is ongoing research into the benefits that local filming brings to the Los Angeles region. To that end, we maintain an internal research division ([www.filmla.com/research](http://www.filmla.com/research)) devoted to the production, collection and dissemination of information regarding the U.S. film production economy and global production trends.