Regional Homelessness Prevention

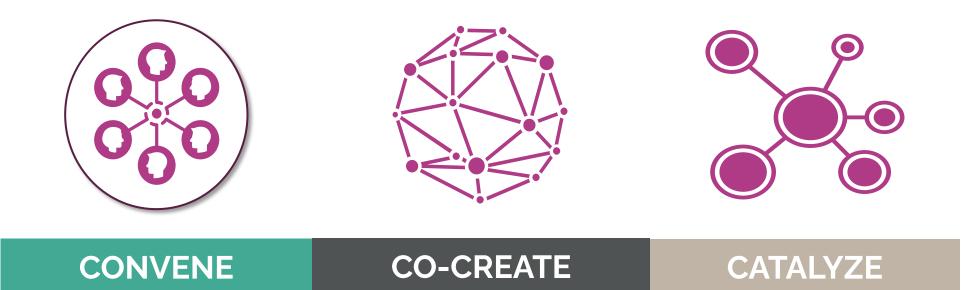
2024

Mary Kate Johnson, Director of Regional Homelessness Prevention mkjohnson@allhomeca.org





All Home | What We Do



All Home advances regional solutions that disrupt cycles of poverty and homelessness, redress racial disparities, and create more economic mobility for people with extremely low incomes.



1-2-4 Framework for Homelessness Solutions

To achieve 75% reduction in unsheltered homelessness

Simultaneously invest in three interventions







+1x Interim Housing

Fund interim housing needed for people to stabilize and connect to services on the path to permanent homes on the path to permanent exits.

+2x Permanent Housing Solutions

Fund at least two permanent housing solutions for every interim housing unit added. These can be a housing subsidy or affordable housing that allows people to move from interim to permanent housing.

+4x Homelessness Prevention

Simultaneously, each unit of interim housing should be matched with holistic prevention services for four households.

This Is a Math Problem:



The overall number of people experiencing homelessness will only go down if more people exit homelessness than enter it....

Preventing homelessness before it starts is critical to ending it.



United States Interagency Council on Homelessness, *All In: The Federal Strategic Plan to Prevent and End Homelessness* (December 2022)

Regional Homelessness Prevention Strategy

Problem

Strategy

Implementation

Across the region, three people are becoming homeless for every one that is housed by homeless response systems

Target prevention resources to the people at highest risk of actually experiencing homelessness ("targeted prevention") A regional network of targeted prevention programs operating in each county across the Bay Area

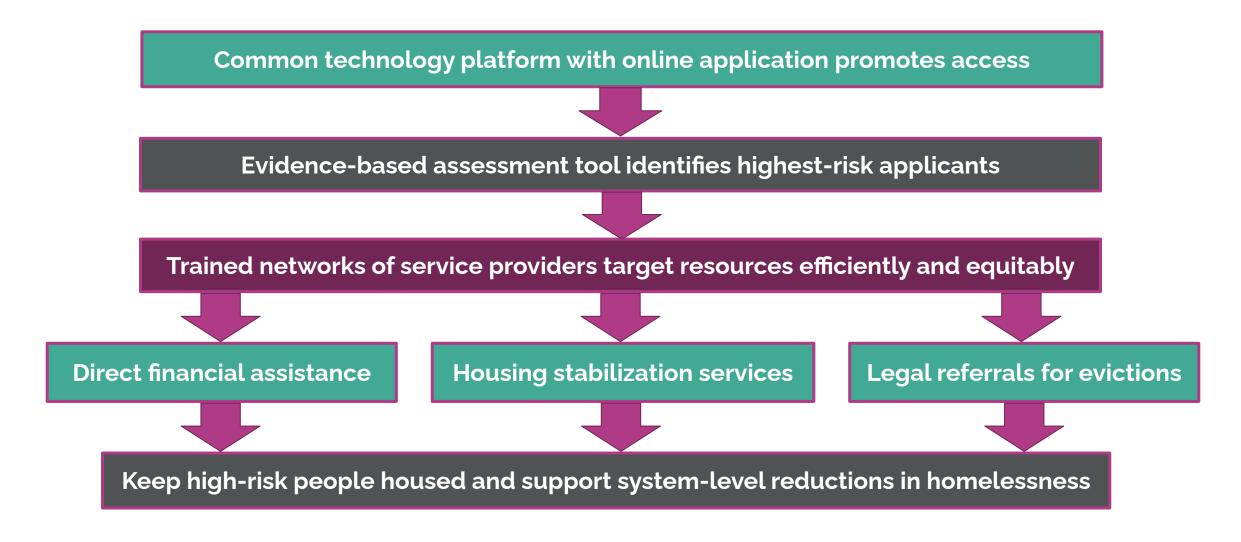
82% of encampment residents surveyed in a statewide study believed that receiving a one-time payment of \$5,000-\$10,000 would have prevented their homelessness.

Prevention Is a Continuum

Homelessness Diversion	Targeted Prevention	Eviction Prevention	Housing Stabilization
Services: • Housing Problem-Solving • Shelter and Crisis Services	Services:	Services: • Legal Representation • Tenant Support Services	Services: • Rental Subsidy Programs • Guaranteed Basic Income
Target populations: Doubled up or lost housing, 0-30% AMI, presenting for homeless services, previous experience of homelessness, highly impacted communities and neighborhoods	Target populations: Non-leaseholders, 0-30% AMI, severe rent burden, previous experience of homelessness, highly impacted communities and neighborhoods	Target populations: Leaseholders and non-leaseholders, 0-50% AMI, severe rent burden, active eviction, habitability or harassment issues, highly impacted communities and neighborhoods	Target populations: Leaseholders and non-leaseholders, 0-50% AMI, severe rent burden, highly impacted communities and neighborhoods
Goals:	Goals:Prevent loss of housingHousing stability	Goals: • Anti-displacement • Unit habitability	Goals: • Housing stability • Economic mobility
Experiencing homelessness	Imminent risk of homelessness	Non-imminent risk of homelessness	Future risk of homelessness

Risk of homelessness

Regional Homelessness Prevention Program Model



Our Online Application Creates Access



Keep People Housed

Bay Area Regional Homelessness Prevention

Welcome to the Keep People Housed Homelessness Prevention Platform! Click the images below to access the applications for region-specific Keep People Housed assistance. KPH may be able to help eligible applicants who have past-due rent, or who need help paying the costs of moving into a new unit they have already identified and plan to lease. Applicants are now eligible for one-time assistance.

Click below if you are applying in Oakland, CA



Click below if you are applying in Contra Costa County







Our Assessment Tool Identifies the Most At-Risk

Household Composition:

- Pregnancy and children
- Head of household < 25
- Head of household > 62
- Recent life change

Housing/Income:

- Target zip codes
- Prior experience of homelessness
- Living without a lease
- AMI ≤ 30%

Priority

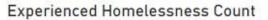
Situational Factors:

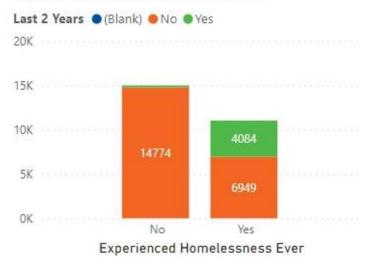
- Arrest, police involvement
- Chronic health conditions
- Disabling conditions
- Documentation status

Our Technology Is Building Regional Infrastructure

Application Counts







\$58,380,469.59

Amount Approved (All Apps)

\$56,486,657.12

Amount Approved for Paid Apps

\$6,572.80

Avg Amount Approved for Paid Apps



Targeting is Efficient and Equitable:

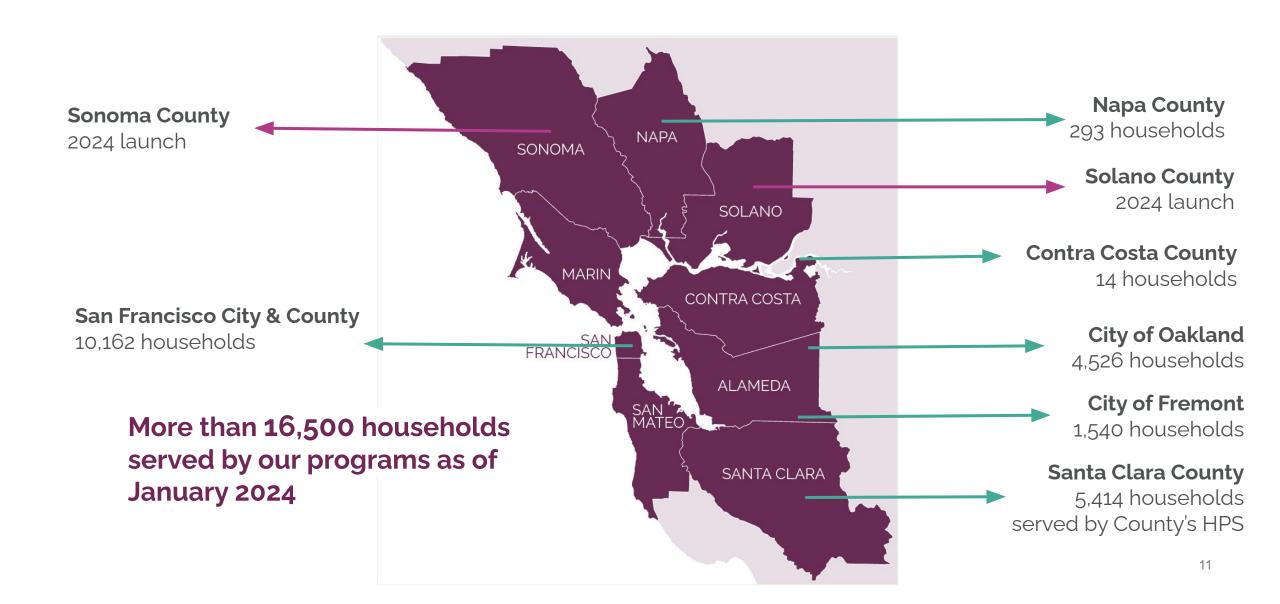


A program that appears to be highly *effective* may actually be highly *inefficient* if it targeted people who wouldn't become homeless anyway.



Marybeth Shinn, Cornelius Vanderbilt Chair and professor of human, organizational, and community development at Vanderbilt University Rebecca Cohen, Abt Associates

Toward a Regional Network of Programs



Early Results from COVID-19 Pilots

SF's ERA Program

- 15,000+ applications received
- 5,500+ checks issued
- \$38 million total disbursed
- \$6,900 average assistance
- 98% below 50% AMI
- 36% had experienced homelessness
- 17% had received eviction notice
- 77% identify as BIPOC

Keep Oakland Housed

- 19,000+ applications received
- 5,700+ checks issued
- \$44 million total disbursed
- \$7,600 average assistance
- 97% below 50% AMI
- 38% had experienced homelessness
- 15% had received eviction notice
- 78% identify as BIPOC

Outcomes from Santa Clara County's HPS

Housing Retention

Over 90% of households receiving prevention services remain housed after two years. Notre Dame researchers found that households served are 73% less likely to become homeless than those not receiving services.

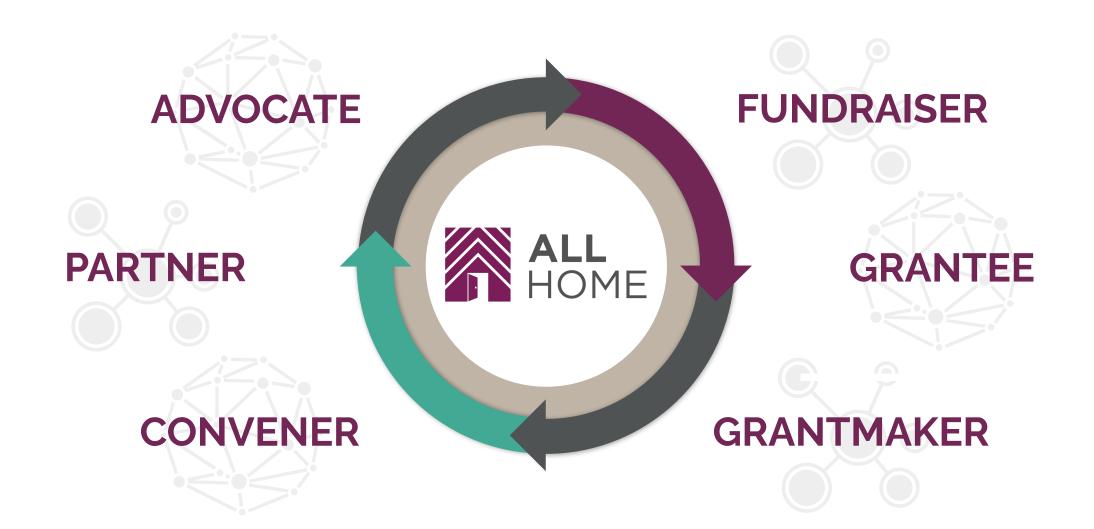
Racial Equity

Santa Clara County's HPS has served 12,000+ people from 4455+ households since it launched in 2017. 87% of households served are extremely low income and 87% are people of color.

Reduced Homelessness

Six years ago, 3.2 people were becoming homeless for every one housed. Today, that's down to 1.7 as a result of intentional investments in permanent housing and targeted homelessness prevention.

All Home's Roles





www.allhomeca.org