

**AGENDA**  
**Joint Hearing**

**ASSEMBLY BUDGET SUBCOMMITTEE NO. 4**  
**ON STATE ADMINISTRATION**

**Assemblymember Rudy Bermudez, Chair**

**AND**

**ASSEMBLY COMMITTEE ON JOBS, ECONOMIC**  
**DEVELOPMENT AND THE ECONOMY**

**Assemblymember Mark Ridley-Thomas, Chair**

**THURSDAY, APRIL 3<sup>RD</sup>**  
**STATE CAPITOL, ROOM 4202**  
**UPON ADJOURNMENT OF SESSION**

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**I. Opening Comments**

**II. Overview of Trade and Commerce Agency Programs and Budget Proposals**

**Lon S. Hatamiya**                      **Secretary**  
California Trade and Commerce Agency

**Todd Clark**                              **Legislative Analyst's Office**

**III. Economic Development in California**

**A. Overview of California's Economic Development Programs**

**Wayne Shell**                              **President & CEO**  
California Association for Local Economic Development

**Betty Jo Toccolli**                      **President**  
California Small Business Association

**B. Enterprise Zones**

**Bill Dohring**                              **City of Brawley, and Imperial County**

**Luis Fuentes**                              **Imperial Valley Economic Development Corporation**

**John Valencia**                              **City of Coachella**

**Other Public Testimony**

**C. Tourism****Terri Taylor-Solorio*****President & CEO***

California Travel Industry Association

**Robert Berret*****Senior Vice President, Domestic Marketing***

LA Inc., The Convention and Visitors Bureau

**David Cohn*****Small Business Owner***

Cohn Restaurant Group, San Diego

**Tom Mulhall*****Small Business Owner***

Terra Cotta Inn, Palm Springs

**Other Public Testimony****D. Small Business Development Centers.****Mary Wollesen*****Community College Statewide Director***

Small Business Development Center Program

**Other Public Testimony****E. California Main Street Program****Jay Turner*****Executive Director***

North Park Main Street

**Other Public Testimony****F. California Technology Investment Program (Cal Tip)****Tyler Orion*****President & CEO***

San Diego Regional Technology Alliance

**Victor Hwang*****Chief Operating Officer***

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**Other Public Testimony****VII. General Public Testimony****Gwen Moore****Los Angeles – Black Business Association****Dr. Phil Borden****Women & Minorities****Gary McKinsey****Modesto – Grimbley-Coleman, CPA's****Ruth Lopez-Williams****El Monte - Latino Business Assn****Vivian Shimoyama****Los Angeles – Breakthru Unlimited****Other Public Testimony**