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# Approach to Reduce Homelessness in Monterey County







#### **MISSION**

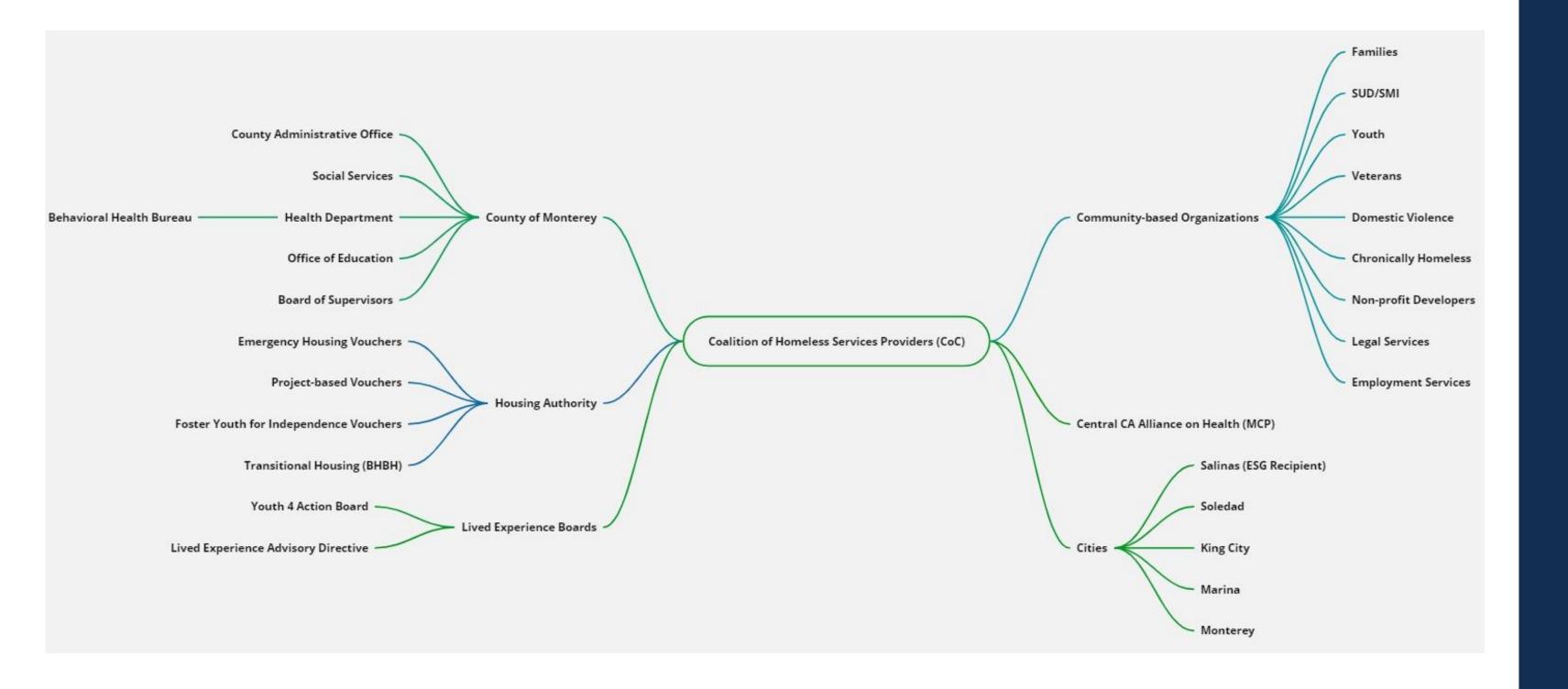
Excel at providing quality services for the benefit of residents who are experiencing homelessness while developing, maintaining, and enhancing the resources that will ensure homelessness is rare, brief, and non-recurring.

# OUR VISION & MISSION



#### **Vision**

We envision a community where everyone has access to safe and stable housing and supportive services where needed; a community where people who are experiencing homelessness are quickly identified and provided with resources to help them resolve their housing instability with no wait-time.



# CHANGES TO OUR SYSTEM

## TH<PSH

Increased

**Permanent** 

Supportive

Housing beds

by over

900%. Reduce

d Transitional

Housing beds

by 30%

# Increased ES Beds

**Increased ES** 

beds by over

110%.

#### Layered RRH

Layered Rapid Re-

Housing funding on

top of all

**Emergency Shelter** 

beds.

### PLE

**Created two Lived** 

**Experience Boards** 

to assist (and

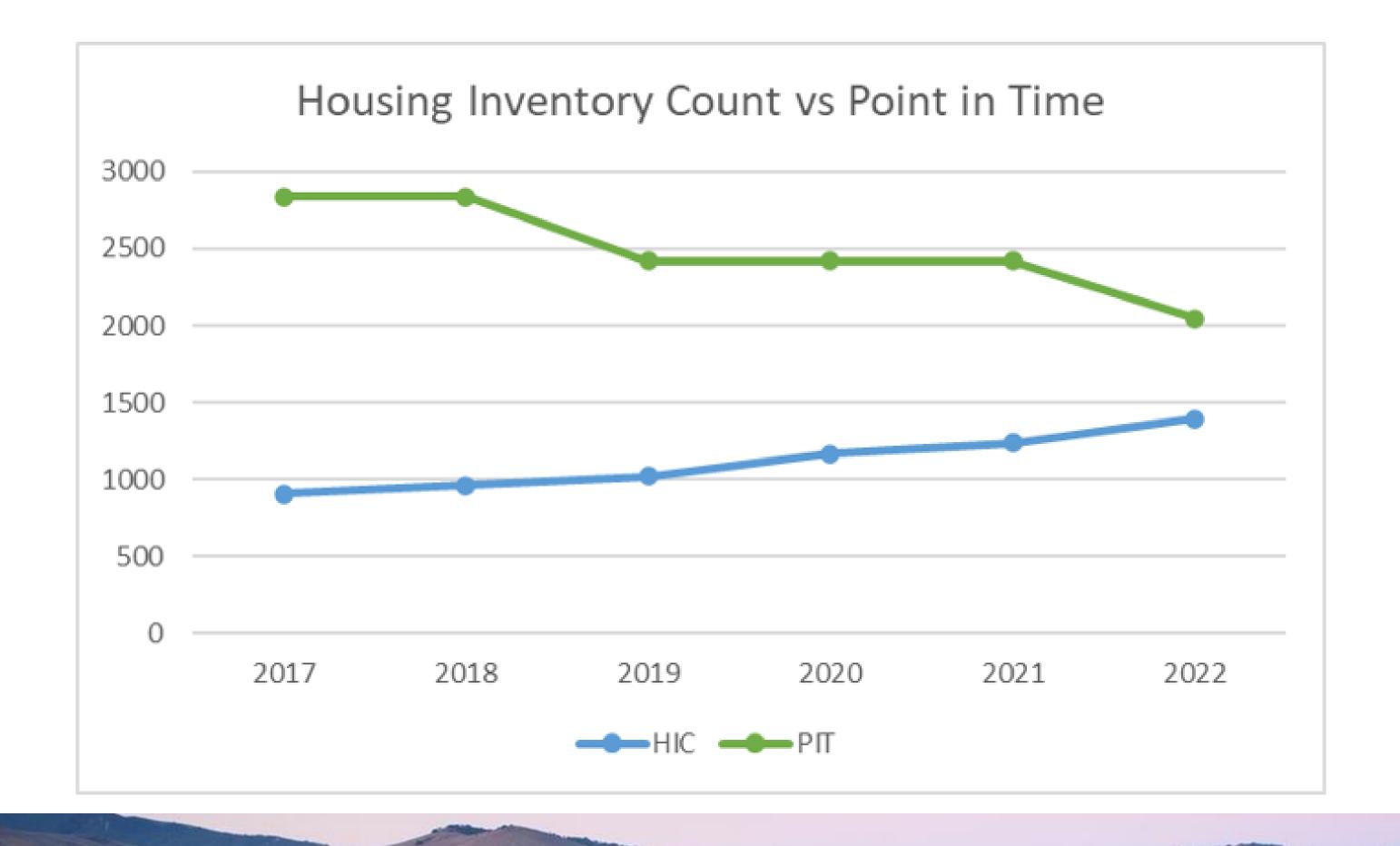
sometimes lead)

policy changes,

review and rank

projects, and

design programs



## OTHER IMPORTANT FACTORS

- For every 100 extremely low-income households in Monterey County, we only have 16 housing units
- Monterey County's two prominent industries are agriculture and hospitality
- Chronic Homelessness continues to rise
- Fair Market Rents are 54.5% higher than the State's average at \$2,340 for a studio apartment and \$2,879 for a 2-Bedroom
- Blacks/African Americans are 12x more likely to become homeless than their White counterparts
- Transition-aged youth have the lowest retention rates of all target populations
- We have an expansive Veteran-serving network in our community.
- The Lead Me Home Plan to Reduce Homelessness by 50% was launched in July 2021 and has been adopted by two counties and five city municipalities.